

## Go Mad For Maps

MAD Maps Show The Road Less Ridden

A great motorcycle ride is half about the motorcycle and half about the ride. MAD Maps has the ride covered, having scoured the country for the best backroads and byways and compiled them in convenient map form. And now, AMA members can take advantage of this tireless research for 15 percent less.

"We work with local motorcyclists whose passions are to travel the scenic backroads,"

says Jenny Lefferts, MAD Maps founder and president. "These MAD scouts know the all the best rides in their areas, as well as the great places to stop along the way. With this discount, we're excited to bring that local expertise to the dedicated motorcyclists who are members of the AMA."

MAD Maps are printed on high-quality laminated paper for protection from the elements, are available in a variety of formats and

provide numerous customizable trips complete with turn-by-turn directions, road descriptions, and safety tips. Laid out with motorcyclists in mind, the MAD Maps cover everything from epic cross-country rides to get-out-of-town day trips.

AMA members can access the discount by using a code available in the Members Area of [www.AmericanMotorcyclist.com](http://www.AmericanMotorcyclist.com) under Benefits.

